



80-20 Inner Circle Confidential Application Form

Please either scan and email this form to Tom@8020Center.com or fax it back

Fax from New Zealand to 00 61 7 3305 0979 Fax from Australia to 07 3305 0979

Name	_____		
Address	_____	City	_____
State	_____	Postcode	_____
Country	_____	Fax	_____
Bus Ph	_____	Mobile	_____
Email	_____	Website	_____
Bus name	_____		
Partner's name	_____		(if applicable)

Describe your Ideal Client

Describe your product/s services



Business turnover (as with the rest of this form, this information is kept confidential)

2009: \$ _____

2010: \$ _____

Projected 2011: \$ _____

Tick any marketing medium that you currently use

- Direct mail
- Web site
- Search Engine Optimization
- AdWords
- Social Media
- Local print media advertising
- Yellow Pages
- Radio or TV advertising
- Public relations
- Newsletters
- Ezines
- Email
- Personal networking
- Tele-marketing
- Other (please specify): _____

Describe all other relevant information regarding your business



Describe 3 significant and specific goals you are working toward and would like to achieve with the help of the 80-20 Inner Circle:

- 1. _____

- 2. _____

- 3. _____

Your schedule	Now	Preferred
Number of work hours per week	_____	_____
Number of work days per week	_____	_____
Number of work weeks per year	_____	_____

Readiness Assessment (tick one)

- I am a knowledgeable student of 80-20 marketing and I am advanced in implementation
- I am a knowledgeable student of 80-20 marketing but I am not actively implementing
- I am somewhat knowledgeable of 80-20 marketing and have begun to implement
- I am somewhat knowledgeable of 80-20 marketing but I am not actively implementing

Describe the main reason why you want to participate in the 80-20 Inner Circle

Describe how your inclusion would be of benefit to other 80-20 Inner Circle members



I apply to enroll in the 80-20 Inner Circle and **I understand that this is a 12 month non-cancelable commitment and that the fees I specify below are due, payable and non-refundable regardless of any change in circumstances.**

I understand that I will be advised of the results of this application within 14 days of submitting it.

I agree to pay AU\$1,295 (plus GST for Australian residents) per month for each of the 12 months of my 80-20 Inner Circle membership with payments commencing on the 1st day of next month and request that the following credit card be charged:

Credit Card Type (we accept Visa and MasterCard): _____

Name on card: _____ Expiry Date: _____

Card #:

**I AGREE TO THE ABOVE TERMS AND CONDITIONS.
PLEASE DEDUCT MY FEES AS SPECIFIED ABOVE.**

Full Name: _____

Signature: _____ **Date:** _____